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 - a. Information. We collect non-personally identifiable information about you in a number of ways, including by tracking activities through IP addresses, computer settings or most-recently visited URL, or if you submit non-personally identifying information such as age, preferences, or general location. We do not collect any personally identifiable information about you unless you voluntarily submit such information to us, including your name, address, email address, and telephone number.
 - b. Use. In general, we will only use the information you provide to us for the purpose for which it was provided. We may also use this information to contact you or to deliver to you information and promotional material about our business or our partners, including newsletters. We may use non-personal demographic and profile data, including to tailor

your experience on the Website and to share with advertisers and partners on an aggregate, non-personal basis.

- c. IP Address. We may use your IP address to help administer and diagnose problems with the operation of our Website.
 - d. Cookies. When you view the Website, we may store information on your computer or browser in the form of a “cookie” or other similar file. These files are stored on your hard drive, not on our Website, and are used to help in navigating the internet and in maintaining preferences and an easier browsing experience. To the extent we permit any outside company to display advertisements on our Website, those companies may collect cookies through those advertisements, though we may not have access to that information or to know whether such cookies are used.
 - e. Links. We may occasionally provide links to other websites, which may collect and use information, including the type of information discussed above. We are not responsible for the privacy practices or content of such websites.
 - f. Security. We employ reasonable security measures to protect the loss, misuse, and alteration of the information under our control, and we will take all reasonable steps to protect such information, including at least the same measures we use to protect our own information.
 - g. Choice/Opt-Out. If you no longer wish to receive communications from us, wish to update your information, or have any please visit the “Contact Us” or similar tab on the Website and/or follow the instructions in your most recent communications from us on how to unsubscribe and/or modify your information. We will use all reasonable methods to affect such changes, though we cannot always ensure that such changes will reach other databases or third parties beyond our control.
 - h. Contact. If you have any questions about this privacy statement or other information on this Website, please visit the “Contact Us” or similar tab on the Website for information on how to contact us.
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